



AIAB-APROBIO
FRIULI VENEZIA GIULIA

**ORGANISED PURCHASING
GROUPS:
the experience of
AIAB - APROBIO Friuli
Venezia Giulia**

Sabina Damiani, November 9° 2017

Everything starts from.. **ORGANIC FARMING**



Organic farming aims at organising agriculture according to the following criteria:

- a) To create a sustainable model of managing agriculture, so as to:
 - i) Respect natural life cycles, improve soil fertility and guarantee a well-balanced relation between soil, plants and animals;
 - ii) Encourage biodiversity;
 - iii) Guarantee a responsible use of energy and natural resources (water, soil, organic matter, air);
 - iv) Respect strict criteria, that guarantee animals' welfare;
- b) To obtain high quality products;
- c) To have a wide range of food products, that satisfy the request of consumers to have products obtained without harming environment



AIAB-APROBIO
FRIULI VENEZIA GIULIA

WHERE?



Friuli Venezia Giulia :
28% Utilized
agricultural area,
mainly used for
intensive arable
crops and perennials
such as vineyard and
apple production



WHO?

AIAB is a non-profit association for social development, that promotes organic farming:

- to support rural and local development,
- to protect environment
- to guarantee quality food



HOW?

Bringing together

organic producers, consumers, technicians,
but also local administrative bodies, groups, cultural associations, who
share the same values and have the same vision



SALE CHANNELS

LARGE SCALE DISTRIBUTION SYSTEM



Wide selection of products

Very practical

SHORT FOOD SUPPLY CHAIN



Direct contact with the producer: full traceability

Local production

Season products

Convenience (no intermediaries, fair price)

Organised purchasing groups by AIAB- APROBIO FVG

Che cos'è il GODO

È un punto d'incontro tra chi consuma e chi produce prodotti biologici, nato per iniziativa di AIAB (Associazione Italiana Agricoltura Biologica) e gestito localmente da AIAB-APROBIO FVG.

AIAB-APROBIO FVG
Fagagna (UD) - Tel/fax: 0432 800 371

Internet: www.aiab-aprobiofvg.it
Facebook: AIAB-APROBIO FVG
Twitter: twitter.com/AIAB_FVG
Youtube: AIAB-APROBIO FVG
e-mail: godo@aiab-aprobiofvg.it

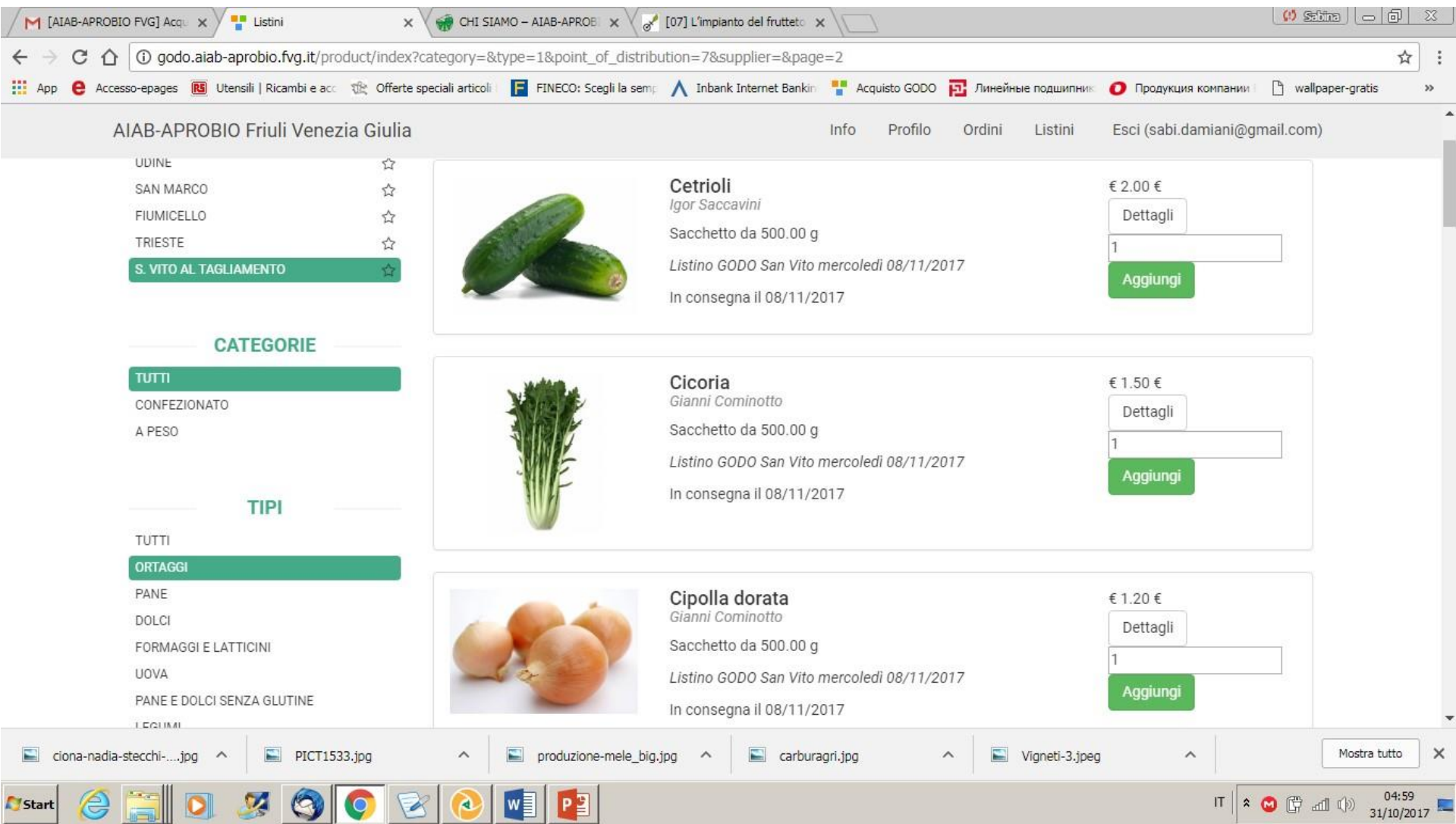


NUMBERS

- More than **40 local organic producers**
- About **120 families** per **week** on average
- **4 distribution points**, operating one day a week



HOW IT WORKS



AIAB-APROBIO Friuli Venezia Giulia

Info Profilo Ordini Listini Esci (sabi.damiani@gmail.com)

UDINE ☆
SAN MARCO ☆
FIUMICELLO ☆
TRIESTE ☆
S. VITO AL TAGLIAMENTO ☆

CATEGORIE

TUTTI
CONFEZIONATO
A PESO

TIPI

TUTTI
ORTAGGI
PANE
DOLCI
FORMAGGI E LATTICINI
UOVA
PANE E DOLCI SENZA GLUTINE
LEGUMI

Cetrioli
Igor Saccavini
Sacchetto da 500.00 g
Listino GODO San Vito mercoledì 08/11/2017
In consegna il 08/11/2017
€ 2.00 €
Dettagli
1
Aggiungi

Cicoria
Gianni Cominotto
Sacchetto da 500.00 g
Listino GODO San Vito mercoledì 08/11/2017
In consegna il 08/11/2017
€ 1.50 €
Dettagli
1
Aggiungi

Cipolla dorata
Gianni Cominotto
Sacchetto da 500.00 g
Listino GODO San Vito mercoledì 08/11/2017
In consegna il 08/11/2017
€ 1.20 €
Dettagli
1
Aggiungi

Mostra tutto

04:59
31/10/2017

HOW IT WORKS



ADDED VALUE OF THIS SYSTEM

No waste

Small farms with rich and various cultivation plans

Producers select their seeds and create varieties, which better adapt to local soil

Original / uncommon products



ADDED VALUE OF THIS SYSTEM

INDUCED BIODIVERSITY: «100% organic production» is the most important element for induced biodiversity (i.e. biodiversity of soil and of environment in general)



ADDED VALUE OF THIS SYSTEM

BIODIVERSITY IN ZOOTECNICS:
cattle fed with pasture grass, with
positive side effects on vegetal
biodiversity (mixed meadows)



ADDED VALUE OF THIS SYSTEM

BIODIVERSITY OF CONSUMERS: There are no standard consumers, because everyone is free to choose his/her favourite producer/products, and to share experience and comments with other consumers. It's a kind of community of consumers





THANK YOU!

